

THE ONLY SHOW WITH
PROVEN SALES SUCCESS!

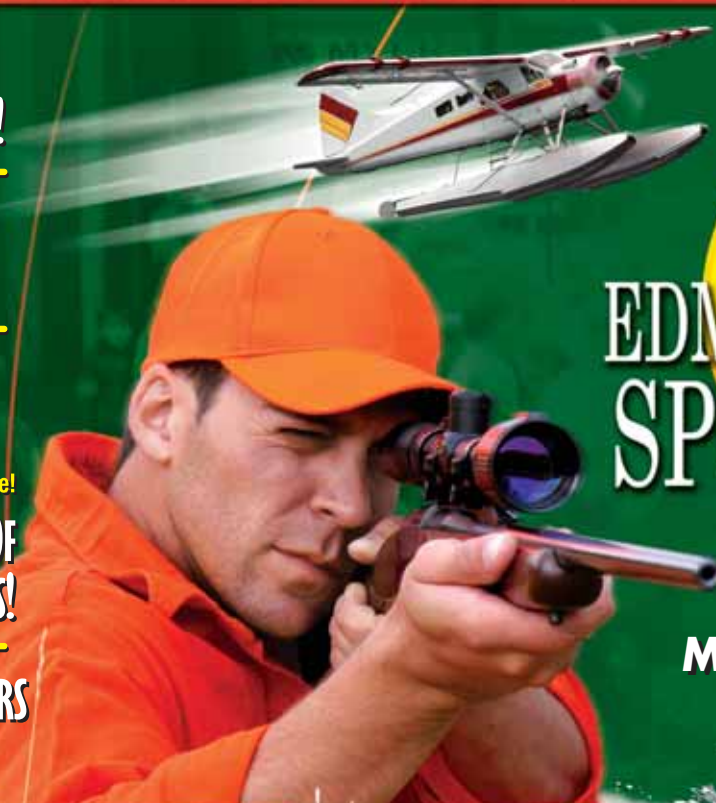
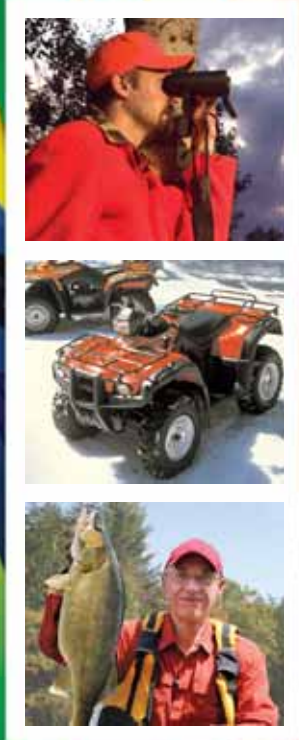
OVER 42,000 EAGER,
MOTIVATED BUYERS!

WE ARE
GROWING AGAIN!

Northlands expansion is complete!

NOW 500,000 SQ. FT. OF
BOAT & OUTDOOR SALES!

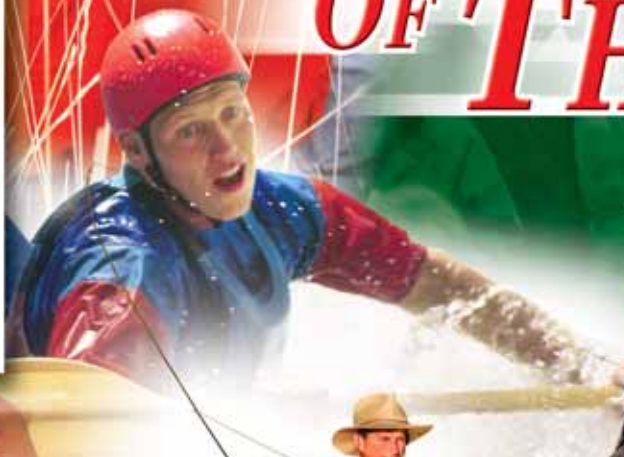
OVER 90% OF EXHIBITORS
RETURN EVERY YEAR!



EDMONTON BOAT & SPORTSMEN'S SHOW

MARCH 18-21, 2010
NORTHLANDS

YOUR BIGGEST SALES OPPORTUNITY OF THE YEAR!



**THINK
BIG!**
BIG PRE-SEASON SALES!



THE BIGGEST BOAT
& OUTDOOR SHOW
in Western Canada!



MARCH 18-21, 2010

BE A PART OF THE BIG ONE!

BOOK NOW FOR YOUR SUPER SALES OPPORTUNITIES!



BOATING

Rev-Up Your Year With Pre-Season Sales!

Every year 'Eager Buyers' come to this Show to start their fun on the water. You bring the boats ... and we'll deliver more potential customers than you may meet all year long. Don't miss this once-a-year spectacular '4-Day-Selling-Frenzy'!

SPRING BOAT
SUPER SHOW & SALE

ACRES AND ACRES OF BOATING SALES



FISHING

Reel In The Profits! Fish Where The Fish Are!

Our exhibitors know we deliver 1000s of avid fishermen year after year. They're coming to buy your boats, gear and equipment. Book your space today to catch the Big Sales!

FISHING UNLIMITED!
RODS, REELS, TACKLE & MORE



HUNTING

CLASSIC SPORTS
HUNTING, ARCHERY & MORE!

Hunting & Outdoor Gear It's All Here! Each year we turn WESTERN CANADA'S BIGGEST OUTDOOR SHOW into a Sportsmen's Paradise. We have great features, seminars, live shows, and displays to bring the great outdoors to life. Book Early! Space is limited! The opportunities are endless!



TRAVEL

OUTFITTERS AND TRAVEL EXPO!

Make Your Profits Soar! It's an OUTFITTERS & TRAVEL EXPO! This show will be packed with 1000s of hunting, fishing, camping outdoor enthusiasts! Bring lots of brochures and get ready to book lots of guests. Your best potential, pre-season profits start at the WESTERN CANADA'S BIGGEST OUTDOOR SHOW!



ADVENTURE

OUTDOORS ZONE!
GREAT IDEAS FOR THE WHOLE OUTDOORS!

Catch The Wave Of Big Sales! Make a 'SPLASH' at WESTERN CANADA'S BIGGEST OUTDOOR SHOW. Over 42,000 eager buyers are coming. Many are looking for water toys, kayaks, canoes, tents, and camping gear. The great outdoors means great sales opportunities for you!



... & MORE!

Fabulous FEATURES, CONTESTS & PRIZES!

Fabulous Features! Super Seminars! Tons of Fun for The Whole Family! This spectacular event has it all! We develop many 'Shows Within The Show' including Birds of Prey, Karelian Bear Dogs, Kids Fishing Pond, Fishing Presentations, Hunting Seminars and so much more!

